Support the Texas FFA... Create a facebook Birthday Fundraiser





Fundraising programs like these go to support Texas Agricultural Science Teachers and our FFA members by providing greater opportunities for scholarships, leadership development, and hands-on workshops.

HOW DO I CREATE A BIRTHDAY FUNDRAISER ON FACEBOOK?

- 1. Log onto your Facebook account.
- 2. In the promotion in your News Feed, select the nonprofit you want to raise money for, for example:
 - Texas FFA Foundation
- 3. Under "Let's start with the basics," enter the following:
 - The name of the nonprofit you're raising money for,
 "Texas FFA Foundation."
 - How much do you want to raise
 - The currency you want donations to be in
 - The date you want the fundraiser to end
- 4. Under "Tell your story," enter:
 - A title for your fundraiser, "Texas FFA Foundation."
 - A brief explanation for why you want to support the Texas FFA Foundation.
- 5. Under "Pick a cover photo," choose one of the suggested photos.
- 6. A message will pop up that congratulates you on creating your fundraiser. You can invite your friends, share your fundraiser in your News Feed, or donate to the fundraiser.

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Support the Texas FFA... **Create a DonorPerfect Birthday Fundraiser**







Fundraising programs like these go to support Texas Agricultural Science Teachers and our FFA members by providing greater opportunities for scholarships, leadership development, and hands-on workshops.

HOW DO I CREATE A BIRTHDAY FUNDRAISER ON DONORPERFECT?

- 1. Choose a "Blurb" from the link above to describe your birthday fundraiser.
- 2. Make a post on social media using your chosen blurb and ask your friends and family to make donations at the link below on your behalf: http://weblink.donorperfect.com/HappyBdayTxFFA
- 3. Share your post a few times throughout your birthday week on social media.

Tips to promote your DonorPerfect Birthday **Fundraiser:**

- Create an "Event" On social media and invite your family and friends to participate by donating through the DonorPerfect Link
- Text or email the donor perfect link to your friends and family and ask them to make a donation on your behalf as part of your birthday gift this year.



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How do I ask people to participate in my birthday fundraiser?

You Could Say...

"There's something special about the students who choose to wear the iconic corduroy jacket! Help me Grow the Future of Texas FFA!

Supporting my birthday fundraiser with the Texas FFA

Foundation helps me grow the future."

**Birthday Blurbs are provided as a suggestion. Please feel free to copy and paste one of the below options or edit to promote your birthday fundraiser on social media.

Check out the link above for more Birthday Blurbs!

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Join AmazonSmile

- If you are not already an AmazonSmile member, simply sign up at smile.amazon.com.
- Select the "Texas FFA Foundation" to start generating donations, at no cost to you.



Turn on AmazonSmile

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- Tap on 'AmazonSmile' and follow the onscreen instructions to turn on AmazonSmile on your phone.



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WALMART & THE TEXAS FFA

Thanks to Walmart's Spark Good program, you can now ROUND-**UP for Texas FFA** Foundation when you check out at Walmart.com or the Walmart app.



Don't Have a Walmart Account. **Get Started Here:**

- 1. Visit our Spark Good Profile.
- 2. Choose the Texas FFA Foundation as your "Round up" Charity!
- 3. Check the "round up" option on EACH order before you pay. Every penny counts, and Walmart is matching donations!



Texas FFA Foundation **Spark Good Profile**



Scan Me!



Already Have a Walmart Account. Follow Along Here:

- 1. Visit www.walmart.com/sparkgood and sign in to your Walmart.com account.
- 2. Search for "TEXAS FUTURE FARMERS OF AMERICA FOUNDATION INC"
- 3.Click "Search." *If your search shows up "Not Found", click remove location filter, and search again.
- 4.Once you select TEXAS FUTURE FARMERS OF AMERICA FOUNDATION INC under Round-Up, click "Select this Charity."
- 5. If you want future orders to round up and donate by default, opt in by sliding the button to the right.
- 6.Click "Done!"
- 7. Start making an impact.

In future orders, you will see the "Round up" amount appear when you view the check-out cart. You can uncheck the box if you do not want to donate the round up sum for specific purchases, or you can leave the box checked if you wish to round up and donate your change.

