



## TEXAS FFA STATE OFFICER CANDIDATE VIDEO EXERCISE INSTRUCTIONS

### Context

To provide each candidate a better opportunity to showcase their personality, qualifications, and desired contributions—candidates are asked to record a video that responds to a specific prompt in addition to their submitted resumes. This prompt focuses on what the candidate is passionate about and wants to achieve as a Texas FFA Officer.

Submitted candidate videos will be made available for voting delegates to view prior to voting on the Texas FFA Convention website.

All videos should be submitted by **May 31, 2024**, to the designated upload link found [here](#).

### Rules

1. All candidates will complete this video in official dress.
2. Videos must not be edited in any way upon submission. Editing includes splicing, graphics, music, bumpers, etc. While there are constraints on editing, candidates have creative freedom, and deliberately, no specific instructions are given on how a candidate should approach this video, which should capture the candidate from the waist up.
3. The video prompt is not to be shared with any other individual prior to recording your video, nor are you able to request advice or feedback on what to say. No other individuals are permitted to review or give feedback on your video before you submit it. The candidate is subject to immediate disqualification if this is broken.
4. This video is not intended to be a speech. It should have a much more casual, conversational feel. The intention is to allow members the opportunity to learn more about a candidate's character, personality, and vision through this video.
5. Videos must be at least two minutes in length and cannot be longer than four minutes.
6. The work of each candidate must be that candidate's work only and may only be shared/utilized for submission for this process and MAY NOT be used by the candidate, candidate's family or the candidate's agricultural science teacher. A candidate is subject to immediate disqualification if they are found to be in violation of this rule. a. Per Texas

FFA policy “any media, electronic or hard copy or paraphernalia which solicits support for or promotes a candidate and or their platform is prohibited. Please read Policy sections Policy 20.5 & 20.6 in their entirety to ensure that no behavior is in breach of Texas FFA policy.

## **Prompt**

The role of a Texas FFA Officer is one that wears many hats. Texas FFA State officers act as the primary representatives of the organization, embodying the student voice within the Texas FFA Board of Directors. They play a pivotal role in organizing and leading conferences, delivering impactful speeches and workshops, and promoting the programs and efforts of the organization. Above all, they function as dedicated representatives for FFA members and stakeholders, both within the state and beyond. Every candidate pursues a Texas FFA Office for unique reasons, and we're eager to learn about yours. In your video, kindly elaborate on the following:

- Tell us about your FFA journey. What inspired you to join FFA, and how has this organization shaped your personal and professional growth?
  - *Share a specific moment or project that had a profound impact on you. We want to hear about the challenges you've overcome and the successes that have fueled your passion for agriculture.*
- Reflect on the leadership and impact you've had on your fellow FFA members and/or your local community. How have you used your leadership skills to contribute to the growth and success of others in the FFA community?
  - *Detail your experiences or actions in cultivating mentorship, support, or collaboration, highlighting stories and/or initiatives that illustrate the positive impact FFA has had on individuals in your chapter or community.*
- Tell us about any innovative ideas or projects you've been a part of within FFA. How do you envision the future of Texas FFA, and what role do you see yourself playing during your year of service?
  - *Provide specific details and articulate actionable strategies for achieving these goals.*