



# TEXAS FFA NATIONAL OFFICER CANDIDATE

## VIDEO EXERCISE INSTRUCTIONS

### Context

To provide each candidate a better opportunity to showcase their personality, qualifications, and desired contributions—candidates are asked to record a video that responds to a specific prompt in addition to their submitted resumes. This prompt focuses on what the candidate is passionate about and wants to achieve as a National FFA Officer.

Submitted candidate videos will be made available for voting delegates to view prior to voting on the Texas FFA Convention website.

All videos should be submitted by **June 1, 2026**, to the designated upload link found [here](#).

### Rules

1. All candidates will complete this video in official dress.
2. The video prompt is not to be shared with any other individual prior to recording your video, nor are you able to request advice or feedback on what to say. No other individuals are permitted to review or give feedback on your video before you submit it. The candidate is subject to immediate disqualification if this is broken.
3. This video is not intended to be a speech. It should have a much more casual, conversational feel. The intention is to allow members the opportunity to learn more about a candidate's character, personality, and vision through this video.
4. Videos must be no longer than two minutes. There is no minimum time limit.
5. The work of each candidate must be that candidate's work only and may only be shared/utilized for submission for this process and MAY NOT be used by the candidate, candidate's family or the candidate's agricultural science teacher.

## **Prompt**

The role of a National FFA Officer is one that wears many hats. Officers serve as the “face” of the organization, represent the student voice, attend and facilitate conferences, deliver speeches and workshops, and ultimately serve as a representative for each and every FFA member and stakeholder across the nation.

Each individual runs for National FFA Office for different reasons—we would love to know more about yours. In your video, please share with us the following:

- Help us learn a bit more about you and your personality by sharing a bit about yourself, your background, and your interests outside of your blue jacket.
- Why do you hope to serve as a National FFA Officer?
- If elected, what major goals would you have for your year of service? Be sure to be specific and include actionable ways these goals can be achieved.