

COMPANION WORKSHEET

MIKE ROWE - KEYNOTE ADDRESS

2022 TEXAS FFA CONVENTION

GUIDED VIDEO NOTES

Directions: Follow along the keynote address to answer the following questions.

1. When was the last time Mike Rowe spoke to FFA?
2. Where did Mike Rowe get started and how did he get to where he is today?
3. How many jobs has Mike Rowe worked?
4. What are his views on American Agriculture?
5. What are ways that the future leaders of agriculture can do to combat the myths of agriculture?
6. What was Mike Rowe's advice for deciding on what to do after graduation?
7. How many open jobs does the United States have open?
8. What was unique about his approach to education after high school?
9. Who were Mike Rowe's mentors?
10. What is Mike Rowe's S.W.E.A.T. Pledge?



VIDEO OPEN RESPONSE QUESTIONS

Directions: Answer the following questions following the keynote address. Answers are open ended and should be answered in complete sentences.

1. List 3 takeaways you took from the video

2. In your opinion, what do we need to do to fix the declining sense of work ethic in America?

3. Make a connection between the information in the video and one of the following:
 - a) Your own life (yourself, friends, family).
 - b) Beliefs or ideas about the subject that the video reinforced.
 - c) Changes you may make as a result of seeing the video.
 - d) Relationship to agriculture.



VIDEO FOLLOW UP ACTIVITY

Directions: Let's break down Mike Rowe's S.W.E.A.T. Pledge. Follow the link to Mike Rowe's Works Foundations website and view the video on each "Pledge". (Teachers can do this as a class or independently).

Website: <https://www.mikeroweworks.org/sweat/>

MIKE ROWE'S S.W.E.A.T PLEDGE BREAK DOWN

	Description	Summarize what this pledge means	Why is this important?
Pledge 1			
Pledge 2			
Pledge 3			
Pledge 4			
Pledge 5			
Pledge 6			
Pledge 7			

Pledge 8			
Pledge 9			
Pledge 10			
Pledge 11			
Pledge 12			

VIDEO FOLLOW UP ACTIVITY

Directions: Learning from the S.W.E.A.T. Pledge and use as an example, use the following space to create your own Life Pledge. Requirements: a pledge title, minimum 6 statements, positively and appropriately worded.