

## **Texas FFA Association**

### **2018 Public Relations Leadership Development Event**

**Target Audience:** Elected Officials (this could include school board/members of Congress)

#### **Questions for Q&A Period**

1. What value does agricultural education and the FFA add to our communities?
2. How does the agricultural education and FFA program support the mission and goals of our school district?
3. How can we justify an investment in agricultural education to our constituents?
4. I represent a very urban area, how does agricultural education and the FFA benefit students who don't live in a rural or agricultural setting?
5. I supported the reauthorization of the Carl D. Perkin's Grant. What impact does that have on agricultural education?
6. What can I do as an elected official to ensure the continuation of agricultural education programs?
7. How does agricultural education and FFA relate to STEM?
8. What percent of agricultural education students are actively involved as members of the FFA?
9. What are examples of agricultural education courses that meet core subject graduation requirements?
10. Why should I lend my support to agricultural education when it doesn't directly contribute to jobs in my district?
11. What percentage of our students are pursuing career fields directly related to their training in agricultural education?
12. What are the current enrollment and membership trends in your organization at the local, state and national level?
13. How has your involvement in the agricultural education and FFA program benefited you in your high school experience?
14. Teacher recruitment and retention is a issue across the board in education. What is your organization doing to address this issue?
15. As an elected official, what is the best way that I can support agricultural education and the FFA?
16. What results can you point to that demonstrate the positive impact agricultural education has on youth?
17. What is unique about agricultural education and the FFA program that separates it from other school-based programs?
18. Funding is always a factor for school-based programs. Why should agricultural education continue to receive weighted funding for their programs?
19. What are the primary components of a well-rounded agricultural education program?
20. I've heard that the FFA is a federally chartered organization. What does that mean?